

## DealTime Affiliate Program Relaunch – 1<sup>st</sup> Year Anniversary

To celebrate this milestone and to thank the thousands of affiliates who have joined the DealTime affiliate program, we are relaunching the program with some fabulous improvements:

- Long awaited – XML JavaScript content feeds (term & conditions apply)
- New range of Flash/Gif banners with search functionality;
- Segmented categories with increased CPCs, including electronics, computers, appliances and mobile phones with up to £0.15 per lead;
- Recurring events, we have now extended our cookie to 14 days!!

See DealTime program for full details.

### XML JavaScript content feeds:

These come in two flavours (terms of use apply):

1. Unique product and Top 5 products content which you can simply download from the graphical elements area; and
2. Content generators, you can create your own content boxes by specifying the product. Simply go to the TradeDoubler DealTime content generator and download the JavaScript.

Powered by 

[Halo 2 for Xbox](#)



Shooter, Rating: Mature, 1 player, published by: Microsoft... [See full specs](#)

★★★★☆ [Read 11 reviews](#)

~~£32-£50~~  
at 11 stores  
[▶ See Stores](#)

Powered by 

[LG Flatron L1715S 17 in. Flat Panel LCD Monitor](#)



17 in., Flat Panel LCD TFT (Active Matrix), Brightness: 250 cd/m<sup>2</sup>, Contrast Ratio: 450:1, Dot Pitch: 0.26 mm, Max. Resoluti... [See full specs](#)

★★★★☆ [Read 1 reviews](#)

~~£196-£293~~  
at 15 stores  
[▶ See Stores](#)

[Sony StylePro SDM-S73B 17 in. Flat Panel LCD Monitor](#)



17 in., Flat Panel LCD TFT (Active Matrix), Brightness: 250 cd/m<sup>2</sup>, Contrast Ratio: 500:1, Black Cabinet, Dot Pitch: .26 mm.... [See full specs](#)

★★★★☆ [Read 1 reviews](#)

~~£247-£299~~  
at 11 stores  
[▶ See Stores](#)

[Sony SDM S73H 17 in. Flat Panel LCD Monitor](#)



17 in., Flat Panel LCD TFT (Active Matrix), Brightness: 250 cd/m<sup>2</sup>, Contrast Ratio: 500:1, Gray Cabinet, Dot Pitch: 0.26 mm.... [See full specs](#)

★★★★☆ [Read 1 reviews](#)

~~£247-£282~~  
at 8 stores  
[▶ See Stores](#)

[NEC MultiSync LCD1760NX 17 in. Flat Panel LCD Monitor](#)



17 in., Flat Panel LCD TFT (Active Matrix), Brightness: 260 cd/m<sup>2</sup>, Contrast Ratio: 450:1, White Cabinet, Dot Pitch: 0.26 mm... [See full specs](#)

★★★★☆ [Read 1 reviews](#)

~~£285-£387~~  
at 13 stores  
[▶ See Stores](#)

[Samsung SyncMaster 193P 19 in. Flat Panel LCD Monitor](#)



19 in., Flat Panel LCD TFT (Active Matrix), Brightness: 250 cd/m<sup>2</sup>, Contrast Ratio: 800:1, Silver Cabinet, Dot Pitch: 0.294 ... [See full specs](#)

★★★★☆ [Read 5 reviews](#)

~~£444-£458~~  
at 3 stores  
[▶ See Stores](#)

## 1. Specific Product Example – Grand Theft Auto San Andreas

Powered by 

### [Grand Theft Auto : San Andreas for PlayStation 2](#)



Action/Adventure, Rating: Rating Pending, 1 player, published by: Rockstar

Games... [See full specs](#)

★★★★★ [Read 11 reviews](#)

£30-£50  
at 13 stores

[▶ See Stores](#)

### Method 1 – Using the product name as a keyword

Insert the product name where highlighted below using underscores where spaces are present

```
<script src="http://dsp.dealtime.com/scripts/GSIsapiExt.dll/linkin_id-123456789/AFFILIATE_ID-123456/GE_ID-123456/Keyword-Grand_Theft_Auto_San_Andreas"></script>
```

### Method 2 – Using the DealTime unique product ID as the keyword

The DealTime product ID can be found at the bottom of the DealTime product specs page e.g. [http://www.dealtime.co.uk/xPF-Sandia\\_Plastics\\_Grand\\_Theft\\_Auto\\_San\\_Andreas](http://www.dealtime.co.uk/xPF-Sandia_Plastics_Grand_Theft_Auto_San_Andreas)  
product ID is 22030512

Simply insert the product ID (here 22030512) as the keyword:

```
<script src="http://dsp.dealtime.com/scripts/GSIsapiExt.dll/linkin_id-123456789/AFFILIATE_ID-123456/GE_ID-123456/Keyword-22030512"></script>
```

Both keywords “Keyword-**Grand\_Theft\_Auto\_San\_Andreas**” and “Keyword-**22030512**” will return the same product

## 2. Top 5 unique product XML JavaScript content feed:

Powered by 

### [Apple iPod Mini \(4 GB\) MP3 Player](#)



4 GB, 3.88 oz., Audio Files: WAV, AAC, MP3, AIFF, MP3 VBR, Display Size: 1.67 inch... [See full specs](#)

★★★★★ [Read 36 reviews](#)

~~£173-£220~~  
at 22 stores

[▶ See Stores](#)

### [Creative Labs Zen Touch \(20 GB\) MP3 Player](#)



20 GB, 7.05 oz., Audio Files: MP3, WAV, WMA... [See full specs](#)

★★★★★ [Read 2 reviews](#)

~~£163-£242~~  
at 21 stores

[▶ See Stores](#)

### [Sony NW-HD1 20.48 GB MP3 Player](#)



20.48 GB, 3.88 oz.... [See full specs](#)

★★★★★ [Read 4 reviews](#)

~~£248-£350~~  
at 21 stores

[▶ See Stores](#)

### [Apple iPod Fourth Gen. \(20 GB, MAC/PC - M9282LL/A \) MP3 Player](#)



20 GB, 5.6 oz., Audio Files: WAV, AAC, MP3, AIFF, MP3 VBR, Display Size: 2 inch... [See full specs](#)

★★★★★ [Read 20 reviews](#)

~~£205-£237~~  
at 8 stores

[▶ See Stores](#)

### [Apple iPod Fourth Gen \(40 GB, MAC/PC - M9268LL/A\) MP3 Player](#)



40 GB, 6.2 oz., Audio Files: MP3, WAV, AAC, MP3 VBR, AIFF, Display Size: 2 inch... [See full specs](#)

★★★★★ [Read 15 reviews](#)

~~£263-£384~~  
at 13 stores

[▶ See Stores](#)

To display the top 5 MP3 players (as shown below) insert the product type as the keyword.

e.g. For the top 5 most popular MP3 players use the keyword “**mp3\_players**”

```
<script src="http://dsp.dealtime.com/scripts/GSIsapiExt.dll/linkin_id-123456/AFFILIATE_ID-123456789/GE_ID-123456/Keyword-mp3_players"></script>
```

To get the best matches possible please use the product terminology specified in the DealTime site map: <http://www.dealtime.co.uk/xSiteIndex.html> .

**Please note that the JavaScript will only work with products in categories that contain actual product content pages (with descriptions, specs and reviews such as the “Digital Camera” category [http://www.dealtime.co.uk/xPP-Digital\\_Cameras !!](http://www.dealtime.co.uk/xPP-Digital_Cameras!!)**

In categories that do not contain product content pages such as (Toys and Games, Books, Movies and Music), the JavaScript does not currently work.

### **DealTime XML Terms & Conditions**

1. For more than 5'000 XML calls to DealTime servers per affiliate per day please contact us prior to going live to let us know
2. No more than one “Top 5 Products” content unit may be displayed per page
3. No more than three “unique products content” units may be displayed per page and must be complemented with relevant affiliate content
4. If required by DealTime, an affiliate must take down all DealTime XML content within 24 hours
5. DealTime may remove XML content from the TradeDoubler system at any time
6. Terms and conditions may be changed without prior notice and at any time

### 3. New range of Flash/Gif banners

The image displays five distinct banners for DealTime.co.uk, a shopping comparison site. Each banner features the DealTime.co.uk logo and the tagline 'by Shopping.com'. The banners are as follows:

- Top Left Banner:** Features the text 'Find, Compare, Buy' and images of a computer monitor, a white portable device, and a black camera.
- Top Middle Banner:** Promotes 'Hundreds of Top Stores' with a 'Compare prices' button and images of a white device, a camera, and a mobile phone.
- Top Right Banner:** Promotes 'Snap up the Latest Deals! More than 250 Digital Cameras!' with a search box labeled 'Keyword(s)', a 'Compare prices' button, and images of a camera and two other camera models.
- Bottom Left Banner:** Promotes 'Find, Compare, Buy' with a 'Compare prices' button and images of five different mobile phones.
- Bottom Middle Banner:** Features the text 'Compare' and 'Find' with images of a mobile phone and a small device.